THE PERFECT
Dose

by kristen pope

Horizontal Logo

THE PERFECT
Dose

THE PERFECT
Dose

Vertical Logo

THE
PERFECT
Dose

THE
PERFECT
Dose

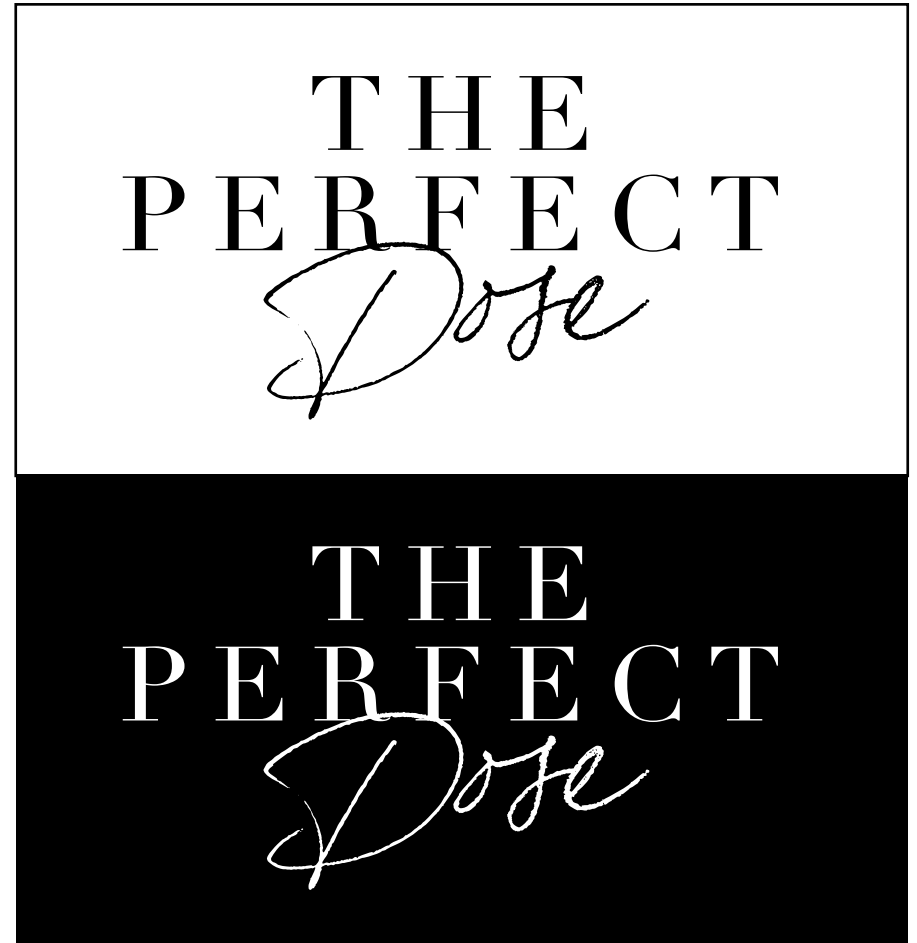The files will be provided with and without "by kristen pope"
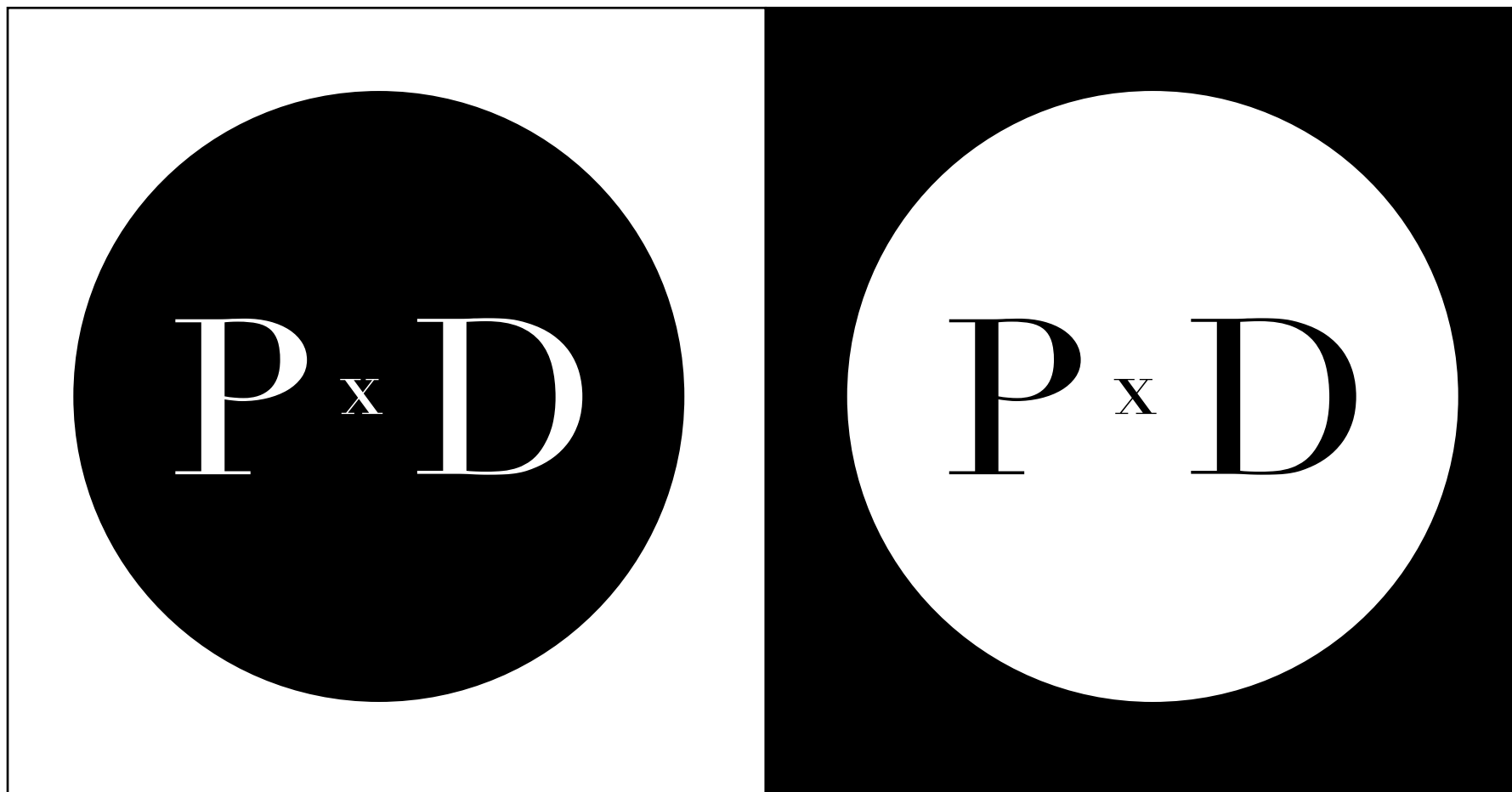
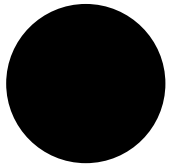THE PERFECT *Dose* *by kristen pope*

THE PERFECT *Dose* *by kristen pope*

The brand mark can be used with or without the circle frame
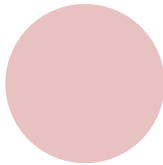
Primary Colors

BLACK
HEX: #000000
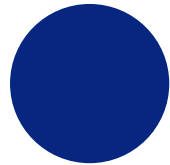RGB: 000
CMYK: 75 68 67 90

PANTONE 502C
HEX: #E8C1C1
RGB: 232 193 193
CMYK: 7 26 16 0

PANTONE 287C
HEX: #06267F
RGB: 6 38 127
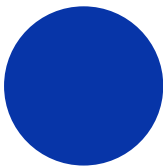CMYK: 100 94 20 10

Secondary Colors

PANTONE 705C
HEX: #F9E7D8
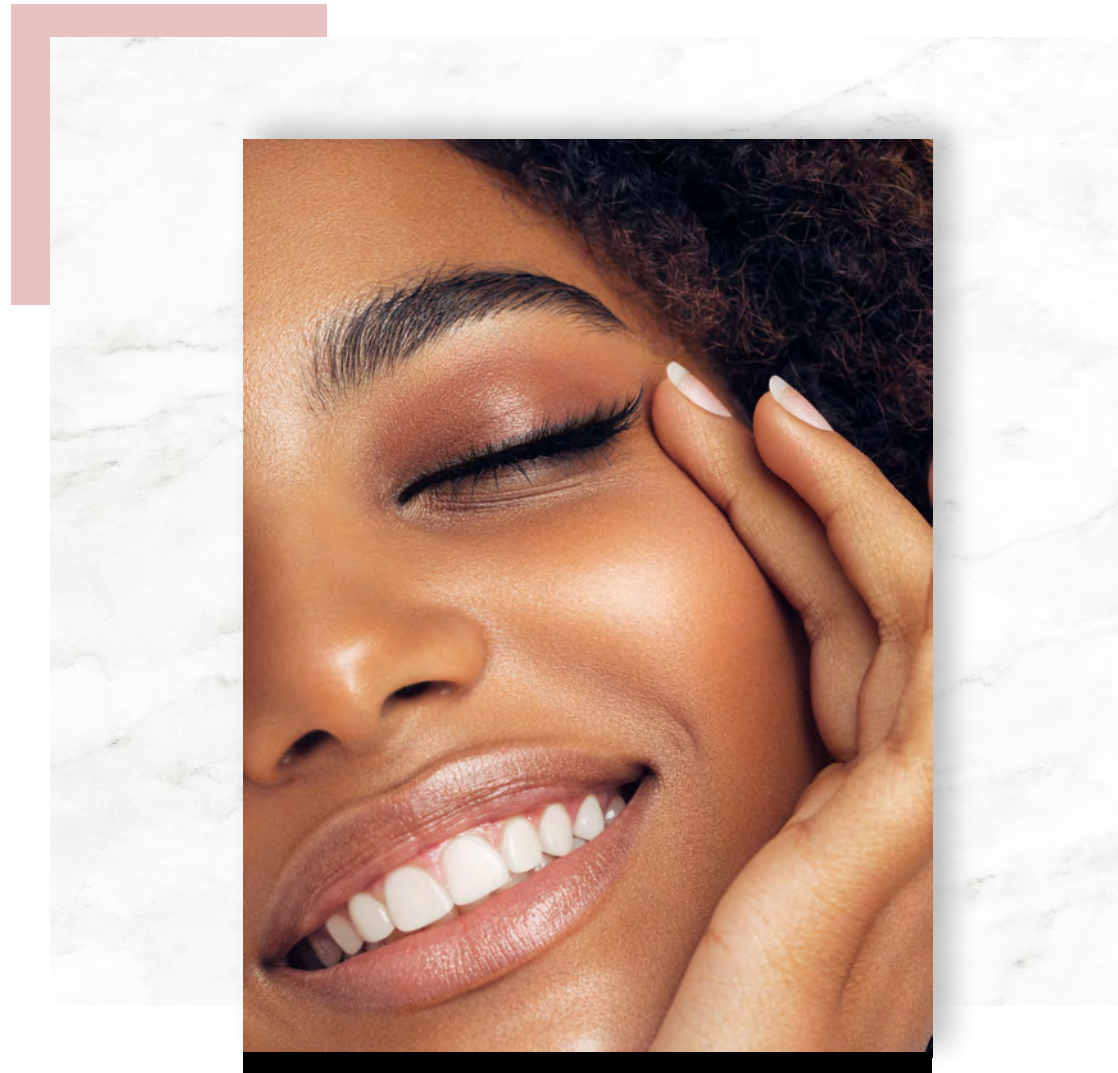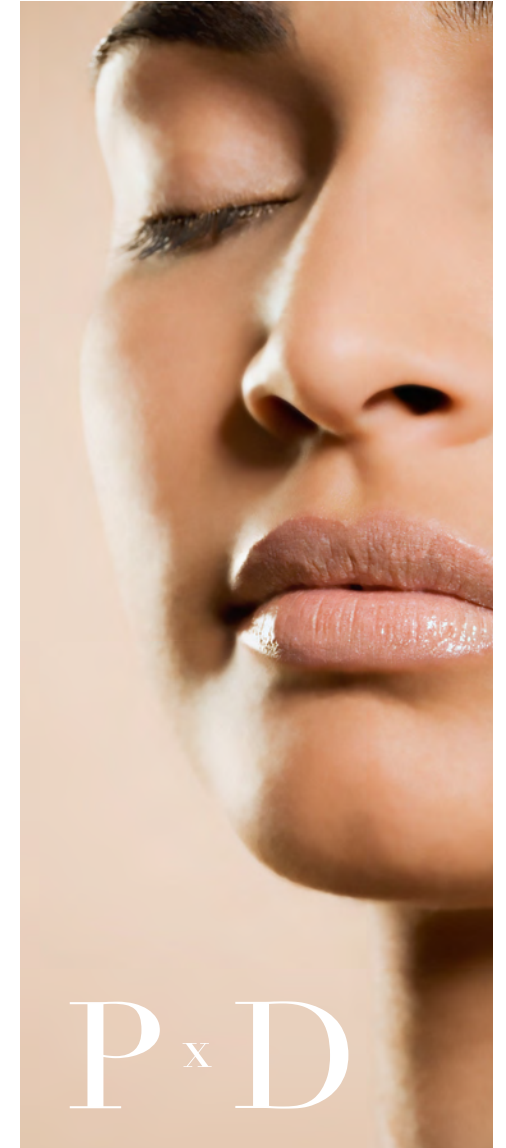RGB: 249 231 216
CMYK: 2 9 13 0

PANTONE 286C
HEX: #0735A8
RGB: 7 53 168
CMYK: 100 89 0 0

P x D

Web Styles

Primary CTA - Booking Button

BOOK NOW

Secondary CTAs

LEARN MORE

LEARN MORE

THE PERFECT

Dose

Primary Typeface - Titles (Serif Style)

DIDOT

Secondary Typeface - Paragraphs (Sans Serif)

Open Sans

Accent Typeface - Design (Script Style)

Bon Vivant

HEADING 1

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation

skin glow

HEADING 1

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation

skin glow